

YUVAKIRAN

(A YOUTH EMPOWERING INITIATIVE)

Project Proposed by:



Srujanavani Voluntary Association

Plot Number C- 215, SVLNS Phase II, Vepagunta

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1. SRUJANAVANI VOUNTARY ASSOCIATION – ORGANISATION PROFILE

Vision:

Srujanavani engages itself in the creation of a progressive, responsive, representative and invincible Indian state, through the creation of a dynamic, agile and egalitarian society through the nurturing of people of uniform status, intellect, conduct & values"

Srujanavani Voluntary Association – “The Organization with a Human Face” is a charity based voluntary organization working towards development & upliftment of society. The main motto of our organization is Man Making. With immortal spirit at heart, man making as the instrument, SRUJANAVANI is determined to build that UTOPIAN INDIA where development is concomitant with the rich and diverse heritage of this Vedic land being preserved.

Registration Details:

- i. Established Date: 26 Sept, 1996
- ii. Regd.No : 1980/2005 (Societies Registration Act)
- iii. Regd under Sect 12A & 80G (Income Tax)

Governing Body

- | | | |
|--------------------------|---|--------------------------|
| i. President | : | Shri. R Chandra Sekhar |
| ii. Vice President | : | Shri. A V Chandra Sekhar |
| iii. CFO | : | Shri. B Sreekanth |
| iv. Organising secretary | : | Shri. Y.V.Tarak |



2. HURDLES FOR PURSUING EDUCATION:

While at one end, man is able to get access to many of his daily needs at a single click, on the flip side many of his fellow brethren are struggling hard to make their both ends meet. Majority of rural Indian villages fall into the latter category which is yet to visualize the benefits of such innovations. As the societies continue to struggle to eke out a living amidst their frugal problems with, it is the future generations i.e. the children and the youth, that are being affected in great way by the declining standard of living. Hence it is this section of the society that needs a safeguard on a mission mode approach. As a way out to the problem, Srujanavani has devised a unique solution by the way of **YUVAKIRAN** initiative, an initiative which offers solution to the problems affecting both the children and the students pursuing graduation such that the present day ills do not continue to plague the future generations for lasting times. Before we move on to the strategy to be pursued let us first have an overview of the problems with these sections.

PROBLEMS ASSOCIATED WITH STUDENTS PURSUING GRADUATION:

As it is evident from ASER survey reports that, rural students experience a plethora of problems. For them moving up in the education ladder has always been a hectic task. Some of the problems include the following

- ❖ **Distance:** On an average rural candidates have to traverse 10km to reach the nearby college. The distance increases as one move into the interior villages. Going by the facts, Madugula Mandal which comprises of 14 villages has only one Government College which caters to all the students coming from those villages. Besides this, the place of stay is not even connected by proper transportation facilities, because of which they are dependent upon the private transport vehicles which turns out to be a huge financial burden. From the preliminary survey we have come to know that 20% of the rural graduate students are quitting their education in the middle for the only reason of high transportation costs
- ❖ **Governmental support:** though the students are entitled to scholarships, these entitlements are very meager in comparison to the money spent by the candidates on their educational needs. Even if they receive their due, the timing of accrual is not at the moment of need. This makes the candidate dependent on the will of the sanctioning authority.
- ❖ **Support from the teaching faculty:** lack of incentive from the government to the teaching staff is turning to be a curse for the students, as increased absenteeism and low enthusiastic approach of the teachers is not able to create vigor amongst the students to aim for a higher education. Added to this is the huge backlog of lecturer posts. Many of the government colleges are being run by half the granted staff. A standing example in this case is the Madugula government college. Expect for the principal rest of the teaching staff are temporarily appointed.



- ❖ **Lack of proper guidance:** Absence of any elderly member or any such individual who can guide the candidate to unleash his potential is a factor that needs to be addressed on an immediate basis.

Apart from the above mentioned problems which largely reduce the scope of a candidate and which can discover the true potential of the candidate there are many more factors which influence the candidates progress to higher echelons. Illiterate parents, improper hygiene, evils of corruption, etc add weight to their problems.

PROBLEMS ASSOCIATED WITH THE SCHOOL GOING CHILDREN:

As we know that children are the future citizens as well as the future of the nation, it is this future that is being pampered by a number of factors such as the mediocrity nature of the teachers, lack of helping hand from the government at the opportune time, illiterate parents, etc. However some of the problems are discussed below

- ❖ **High teacher student ratios:** Though it is expected to maintain the teacher student ration in the range of 1: 30, our schools are nowhere near to the benchmark set. This problem is leading to a decreased attention to the candidate by the teacher. The guidance that a child needs at the blooming stage is not available because of the high student teacher ratios.
- ❖ **Lack of quality education:** When the world is rallying around the concept schools our rural schools are still facing the brunt of stereotypical, rote learning methodologies. Teachers are attuned to achieve quantitative achievements rather than going by the quality of education being imparted. Even the government through the back door approach is promoting such quantity based education by sanctioning some monetary benefits to the schools achieving 100% pass.
- ❖ **Lack of competitive environment:** though the parents have identified the need for educating their children, lack of financial flexibility is limiting their choices and the parents are not in a position to send their children to better quality school. Children when compared with their urban counterparts do not even possess a competitive environment where their skill set is put into test. Besides this, the parent teacher meetings are becoming a meaningless affair. Mechanisms to make the teachers accountable are dysfunctional.
- ❖ **Lack of proper infrastructure support:** In majority of the villages there has been a clear absence of proper infrastructure support such as the school building, separate bathrooms for girl child, lack of black boards, and etc. majority of the primary schools are housed in a single building classrooms resulting in lack of an isolated environment for each class.
- ❖ **Lack of a role model like personality:** in the rural settings there are not many instances where the children could find a towering personality. Though the parents have identified the need for education, not many channels are known to them to make their children



educate. So there is a clear limitation on the level of awareness of the parents. Besides their elderly brethren in village who are better educated then the child's parents are also not able to guide because of lack of an incentive to teach the children

Added to the above mentioned factors the meager economic income that the children could generate if not sent to the school is also major bottleneck that has to be bridged. Besides there has been an absence of a role- model like personality from whom the children can resort to at times of need. Lack of guidance is resulting in nipping their budding creativity in the children.

3. VIDYANIDHI & YUVAKIRAN

Vidyanidhi is a fund setup by Srujanavani to carry out educational support activities and envisions breaking the cycle of poverty for families by encouraging quality education at school level and facilitating economically backward students pursue meaningful, job-oriented degrees by providing scholarships and conducting personality development workshops and regular mentoring.

YUVAKIRAN is program that envisages addressing two problems faced today by a majority of school going and college going students. It is a catalyst to involve college going students of locality, the school administration, local community, and the corporate world to improve the quality and accessibility of school education to underprivileged children, the future of India. The uniqueness of the program lies in its approach of making college going students to address the issues of their own village government school. This is done by supporting college students through our scholarships to pursue their education and in return they need to teach local government school children after their school hours. This is sustainable, replicable and serve the inaccessible poor rural students.

4. OUR APPROACH

To counter the twin problems associated with the youth as we well as with the children we have designed a unique way which can offer a solution and can very well create awareness about the need for a quality based education for their children amongst the parents. This shall usher in a renewed learning experience and increased enthusiasm within the student fraternity and a deep sense of satisfaction for the parents because of value addition that is being fed to their children.

Most of the youth in the villages in order to satiate their education related financial needs are engaging themselves in seasonal employment or in temporary jobs even at the cost of their education. Though the government on its part is lending its helping hand by the way of scholarships, these funds are hardly sufficient for their entire spectrum of needs of the student pursuing graduation. An economic incentive at this moment shall turn out to be handful income and can relatively make their mind think free and help them focus on their education. In our approach we shall identify those candidates who are desirous to pursue higher education yet could not make it because of their financial limitations shall be identified and they shall be offered a scholarship (around Rs 1000/- per month) basis his needs, till the time his



education comes to an end. Previously the number of hours that the student used to engage himself in earning is now completely freed and this time can readily be invested in pursuing his scholastic skills.

It is at this juncture that the organization on its part has once again intervened to ensure accountability with our **YUVAKIRAN** volunteer. By taking a part of his time and engaging him to teach the children in his village, we do benefit the children living in the locality. The volunteer, as he is from the same village, the villagers shall readily repose faith in him and shall send their children so as to make their children educated. Similarly the children can also find a role model in their fellow villager and can have their doubts clarified as and when they arise. As the volunteer is from the same village he need not travel much and he can very well understand the finer niceties prevailing in their community. Similarly the parents shall also feel the responsibility to make the volunteer accountable and shall help us in our cause if need be.

5. OUR STRATEGY FOR IMPROVEMENT

As stated above we shall identify the most desiring student for the entitlement of the scholarship and shall provide him the needful. However financial support alone will not suffice our cause. Hence we need to take care of increasing his awareness levels of the outer world and shall update him of the happenings through training modules. Our training coordinator shall fix the date of training and all the volunteers shall assemble at the office and undergo the training module specially designed so as to add value to their knowledge. Besides adding knowledge and training them in soft skills, time management, communication and goal setting, also it is in these training sessions we teach him about the organization philosophy and shall try to convey the objective behind taking up this initiative and shall make a part and parcel of this ripple effect. The volunteer shall also be trained on basic pedagogic practices. Based on the need the **YUVAKIRAN** volunteers may also be sent to other NGOs or any such camps which primarily focus upon individual's development, career, growth aspects, etc.

After the completion of the training module the students are sent back and are allowed to continue with their regular routine. The concepts which have been taught to them at the training camps, the same shall be employed in their interaction with the younger children at the centre. Thereby the volunteer becomes the pivotal point in the entire scheme of things that are being planned. A coordinator is appointed for the purpose of coordinating the activities of the **YUVAKIRAN** centers. He shall pay visits to all the centers at regular intervals. As the coordinator is in continuous touch with volunteers he shall be aware of their needs and so shall he update the team lead so that the necessary attention can be focused on an immediate basis.

On the other hand we shall ensure that the quality of children education is on an improving note. The volunteer ensures that the children attend tuition centre regularly without fail. If the parents are unwilling to send their children to the tuition centre, the volunteer shall visit the house of the child and shall clear away the fears of the parents. Besides regular exams shall be conducted for the children, in close coordination with the coordinator to ascertain the quality of growth and check the progress of



the children. Necessary stationery material shall be supplied to the children on demand. On the eve of national festivals competitions shall be conducted and necessary prize distribution be performed so as to increase the competitive spirit as well as the spirit of nationalism in the young minds.

Hence with the above mission in place we can hope that a single strategy can deliver us dual benefits, benefitting both the volunteer who can pursue his education relatively in a less troublesome affair and also the children by the way of increased quality of educational inputs. In this way we can develop village level leaders who can become effective and can make the village an integrated unit in the development profile and thus end his hand in the sustainable development of the nation at large.

6. FINANCIAL REQUIREMENTS:

S.NO	EXPENSES TOWARDS	QUANTITY	ESTIMATED COST (Rs PER MONTH)	TOTAL (Rs PER ANNUM)
1	SCHOLARSHIP TO VOLUNTEER	25 (VOLUNTEERS)	800/-	2,40,000
2	COORDINATOR SALARY	01	6000/-	72,000
3	TRAINING DEVELOPMENT COSTS		5000/-	60,000
4	CHILDREN ACTIVITY COSTS			20,000
5	STATIONERY & GIFT ITEMS		1000/-	12,000
6	TRAVELING EXPENSES		3000/-	36,000
7	MISCELLANEOUS EXPENSES			10,000
			GRAND TOTAL	4,50,000

7. SUMMARY

In this novel endeavor where education is to be delivered in its pristine form benefitting the scholar awardees and students, our relationship with you is very important to us. We request you to kindly extend your support for this initiative and on our part we assure you that the support extended would be put to just, best and honest use in fulfillment of the stated objectives. We look forward to combine your commitment and competence with our experience in serving the economically poor children in government school in Visakhapatnam District, Andhra Pradesh.